

2010 NEAFCS Awards

Affiliate VP Resources



VP Instructions

- Use the NEAFCS website awards link

<http://www.neafcs.org/content.asp?pageID=3>

- Contains many resources
- Use the awards manual for general and specific requirements and formats
- Review the criteria for specific awards
- Consult the judging sheets
- Review the winning samples



VP Instructions

- Set your affiliate deadline so you have plenty of time
 - To judge awards (online judging forms)
 - To make sure applications are complete
- DSA and CE are judged by the affiliate only
 - Submit signed entry form only for these
- Follow the guidelines for the number of awards submitted per category based on affiliate active membership



Awards Per Affiliate

# Active Members	# Awards
1 - 50	1
51 - 100	2
101 - 150	3
151 - 200	4
201 and above	5

*Dues must be paid by deadline



VP Instructions

- Exceptions to the award numbers restrictions:
 - NEAFCS Educator of the Year Award
 - Living Well Awards
- Watch for emails from the NEAFCS vice president of awards for specific instructions



VP Instructions

- Make your award selections online
- Be sure to click submit at the bottom of the page
- Then view and print the compiled copy
- Keep a copy for yourself and send a copy with your award entries
- Awards must be postmarked by April 1st or they will be returned unjudged



Changes for 2009

- An award return fee will be charged
 - \$20.00
- Educational Technology
 - No longer includes transparencies
- Radio
 - Now includes podcasts
- Newsletters
 - Now includes online newsletters



Changes for 2010

- Television/**Video – new**
 - Now includes educational videos
 - Early Childhood Award reinstated
- As a result of the members survey:
 - Change in many of the monetary award amounts to a partial scholarship to attend annual session
 - Must be used the year the award is received



Changes for 2010

- The award scholarship will be
 - A credit toward the cost of a full-time registration fee for NEAFCS annual session (no checks will be issued).
 - If the applicant is not able to attend annual session the year the award is received the scholarship will be forfeited but the award certificate will still be given to the recipient.



Changes for 2010

- In the case of team awards
 - the scholarship will be given to the individual who completed the online award application (team leader).
 - It will be the responsibility of the team leader to compensate other team members per agreement by the team.
 - If the team leader is not able to attend annual session they may designate in writing, one (1) other team member (whose name appears on the original online award application) to receive the scholarship

Changes for 2010

- All sponsored awards will remain the same award \$ as in 2009
 - SDA
 - Housing Outreach
 - Food Safety
 - Past President's New Professional
 - Mary Wells Diversity
 - Communications
 - Curriculum, radio, television, newsletters
 - Written press, ed tech, ed pub, internet ed



Questions & Suggestions



2010 NEAFCS Awards

Celebrating Excellence!



Use the Website

| [ABOUT EXTENSION](#) | [MEMBER RESOURCES](#) | [AWARDS](#) | [PUBLIC AFFAIRS](#) | [PROFESSIONAL DEVELOPMENT](#) | [MEMBERS ONLY](#)

Awards & Recognition

NEAFCS honors the contributions of members to the profession and to society through a number of awards given annually.

To apply for an award, go to the Members Only section, log in and select the Online Awards Application link.

[Awards-at-a-Glance](#)

[Awards Manual](#) — Everything you need to apply for an NEAFCS Award or Fellowship.

[Award Sponsors](#)

[Past Award & Fellowship Recipients](#)

[Award Winner News Release](#)

[Examples of National Award-Winning Entries](#) — This section contains five examples of NEAFCS Awards & Recognition entries which were judged as National Award Winners in 2008. They are provided as helpful examples for those applying for NEAFCS Awards in the future.


Related Links / Downloads


 [Printer Friendly](#)

 [Awards Guidelines 2009](#)

 [Affiliate VP Judging Instructions 2009](#)

 [Awards Judging Sheets 2009](#)

 [Award Winning Applications!](#)

 [Award Winning Applications! Presentation](#)

Stop, Plan and Ponder

- Review your dossier, vitae, reports, impact statements
- Talk with peers
- Plan dates to work on your applications
- Print the 2010 Awards-At-A-Glance document and/or the 2010 Awards Manual
- Select the awards that are most meaningful to you
 - Communication awards are a good start



What programs am I proud of ?

- Ask yourself – is my work different?
- Is my program innovative?
- If someone said “so what” - what would I say?
- Is my program more than a feel good event?
- Are there documented impacts?
- Have I worked with a team?



Expressing Yourself

- Measurable impacts matter
- Review judging sheets and take heed
- Know the eligibility of the award you want to prepare
- **Follow the requirements**
- Judges look beyond the cover....
- Save the 30 word description until last



Proof Your Work

- Ask someone to read your application
- Know the deadlines for submitting
 - Affiliate and national
- Work with your association VP – he/she is your coach
- Seek out help from past winners
- Label and secure your pieces well
- More than one category?



What programs won this year?

- Innovative
- Issues driven programs
- Measurable impacts and evaluations
- National Initiatives
- Communications that matter to public – clear and well written/recorded
- “Out of the box” programs
- Beyond comfortable paradigms, concepts, practices





Eligibility Requirements

- Dues paid by February 1st.
- Award recipients must be active and/or life members.
- Team leader/members must be **NEAFCS** members by February 1. **Non-NEAFCS** team members are not eligible for monetary awards and will receive only a certificate.
- Individuals and/or teams may receive only one national award or fellowship in the same year, but may submit applications in more than one category (does not include DSA, C.E., Living Well).
- A member, as an individual or team member, may not receive the same award in two consecutive years.



Procedure and Format

- One signed copy of the On-line Awards Application is required to be submitted with your Award Application.
- Judging criteria is listed for each award. This will help you know what is expected from the information you provide.
- Make sure if you use the NEAFCS or Living Well logo that they are used properly.
- Letters of support are required for some awards. Does yours need one?
- Affiliate VPs submit their winners for the DSA and CE Service Awards. These are not judged nationally.

Packaging

- Follow the requirements
- Clear covers (folder or view binder)
- Application as first piece or as cover
- Label everything
 - Name, award category, affiliate
- Attach pieces securely
- Sign the application



Award Winning Statistics

- Award winners must receive **85 points** or more from each judge to be a **National Winner**
- **80 points** or more from each judge for **Regional Recognition**
- All awards and fellowships will be presented at the **NEAFCS Annual Session**



2009 Central Region Statistics

- No Greenwood & 1 Frysinger
- 5 Florence Hall & 2 Dean Don Felker Financial Management
- 3 Environmental Education & no Housing
- 2 Food Safety & no SDA
- 4 Extension Educator of Year
- 38 Communication Awards
 - 6 Ed Pub/6 Curr Pkg/1 Radio/8 Newsletter/8 Press Release/3 Ed Tech
- 2 Healthy Lifestyles & 2 Research Awards
- 4 Marketing Package & 1 Community Partnership
- 2 New Professional
- 3 Mary Wells Diversity



2009 Central Region Statistics

- 92 entries (102 entries in 2008)
 - 30 Regional award winners
 - 12 National award winners
 - 14 DSA
 - 8 CE
 - Total national awards = 34 awards



2009 Eastern Region Statistics

- No Greenwood or Frysinger Fellowships
- 2 Florence Hall & 1 Dean Don Felker
- 1 Ed of Year
- 2 Program Excellence Through Research
- 1 Housing
- 2 Food Safety & 3 Healthy Lifestyles
- 17 Communications Awards
 - 3 TV/2 Ed. Tech/2 Curr. Pkg/2 Internet/3 Newsletters
- 4 Community Partnership
- 1 Marketing Package



2009 Eastern Region Statistics

- 39 Entries (38 entries in 2008)
 - 24 Regional award winners
 - 10 National award winners
 - 3 DSA
 - 1 CE
 - Total National awards = 14 awards



2009 Southern Region Statistics

- 1 Greenwood & no Frysinger Fellowships
- 16 Florence Hall
- 13 Dean Don Felker
- 15 Mary Wells Memorial
- 8 New Professional
- 4 SDA & 9 Food Safety
- 100 Communication Awards
 - 19 Newsletters/16 Press Releases/17 Ed Pub/15 Ed Tech
- 21 Community Partnership
- 14 Marketing Packages



2009 Southern Region Statistics

- 258 entries (243 entries in 2008)
 - 42 Regional award winners
 - 18 National program winners
 - 21 DSA
 - 14 CE
 - Total national awards = 53 awards



2009 Western Region Statistics

- 1 Greenwood & 1 Frysinger Fellowships
- 1 Florence Hall
- 2 Dean Don Felker Financial Management
- 1 Mary Wells Memorial Diversity
- 2 New Professional & 2 Paraprofessional
- 4 Environmental Ed
- 2 Radio/1 TV/4 Ed. Pub/4 Curr. Pkg/3 written press
- 1 Healthy Lifestyles Education Grant
- 4 Community Partnership
- 2 Marketing Package



2009 Western Region Statistics

- 37 Entries (52 entries in 2008)
 - 16 regional award winners
 - 5 national program winners
 - 6 DSA
 - 2 CE
 - Total national awards = 13 awards



Award Categories

■ FELLOWSHIPS and GRANTS

- Greenwood Fellowship
- Grace Frysinger Fellowship
- Healthy Lifestyles Education Grant



Award Categories

■ PROFESSIONAL AWARDS

- NEAFCS Educator of the Year
- Florence Hall Award
- New Professional Award
- Distinguished Service Award
- Continued Excellence Award



PROGRAM AWARDS

- Dean Don Felker Financial Management Award
- Mary W. Wells Memorial Diversity Award
- Program Excellence Through Research Award
- Environmental Education Award
- Early Childhood Child Care Training Award
- SDA Clean Homes ... Safe and Healthy Families Program Award of Excellence
- Food Safety Award
- Extension Housing Outreach Award



COMMUNICATION AWARDS

- Newsletters
- Written Press Releases
- Radio/*Podcast (new 2009)*
- Television/*Video (new 2010)*
- Educational Technology
- Educational Curriculum Package
- Educational Publication
- Internet Education Technology



Public Relations Awards

- Community Partnerships
- Marketing Package



Greenwood Fellowship

- An opportunity to pursue professional improvement through graduate study in the area of their own choosing. Study plan seems practical and will be a contribution to Extension
 - One (1) \$400 award
 - Individual winner, not a team
 - Minimum of five years as a member of NEAFCS
 - Must attend Annual Session year of award

Sponsor: NEAFCS



Ideas for Applications?

- **Successful applicants in the past have pursued study in:**
 - Developing Mentoring Programs
 - Leadership and Policy Studies
 - Examine technological tools to improve Extension program delivery
 - *Professional improvement is the criteria, not necessarily a doctoral degree*



Grace Frysinger Fellowship

- Provides an opportunity to study/observe family and consumer sciences education in other states or countries.
 - One (1) \$400 award
 - To be used for 2 to 4 weeks travel and living expenses
 - Minimum of five years membership in NEAFCS
 - Prepare a narrative report after completion of study to be published in the Journal of Extension and The Journal of NEAFCS

Sponsor: NEAFCS



Ideas for Applications?

Grace Fryinger Fellowship

- Planned study visits to state with mentoring programs
- Studying methodologies to retrieve outcome data especially with culturally diverse, limited resource audiences.
- Study utilization of the Telecommunications Community Resource Centers as part of a proposed study leave exploring distance learning.



Distinguished Service Award

- Recognize an **NEAFCS** member for leadership, outstanding programs and personal and professional growth.
 - A plaque is presented by **NEAFCS**
 - Minimum of 10 years **NEAFCS** membership
 - Evidence of superior accomplishments
 - Award can be received only once
 - Attended 2 or more annual sessions

Sponsor: NEAFCS



Continued Excellence Award

- Recognize a member that has actively been involved in professional improvement programs, the promotion of professional development of others, and leadership
 - A plaque presented by **NEAFCS**
 - Award can be received only once
 - Member at least 12 years in **NEAFCS**
 - Received the DSA award
 - Have attended 3 or more Annual Sessions

Sponsor: NEAFCS



NEAFCS Extension Educator of the Year

- Conducts outstanding educational programs demonstrating impact on families, is involved in continued professional improvement activities and is active in professional organizations
 - One (1) \$200 scholarship and plaque
 - Received the DSA and CEA awards previously
 - Actively involved in professional improvement
 - Shows leadership in professional associations
 - Attended 4 or more Annual Sessions
 - Member at least 12 years

Sponsor: NEAFCS



Florence Hall Award

- Presented for an outstanding program conducted by one or more **NEAFCS** members who recognized new concerns and interests of families and have involved people in planning and implementing programs that benefit families
 - Three (3) scholarships to attend annual session
 - 1st - \$200, 2nd - \$100, 3rd - \$50
 - Individual or team
 - Program shall have been conducted within the past five (5) years

Sponsor: NEAFCS



Ideas for Applications?

Florence Hall

- Diabetes Prevention & Treatment program to improve nutrition knowledge and practices in rural communities.
- Nutrition Education for Recovering Addicts eating well is hard for recovering addicts. Programs emphasize healthy habits that improve diet.
- Alzheimer's Series for Caregivers focuses on family interactions & ways to assist caregivers.
- Bone Builders is an osteoporosis prevention and social marketing program that trains volunteers to educate women on prevention.



NEAFCS Past President's New Professional Award

- Recognizes outstanding accomplishments of **NEAFCS** members within the first three years of employment who use innovative methods of conducting programming, participate in **NEAFCS** and attend Annual Session
 - One (1) \$500 award to help defray cost to Annual Session
 - May not have previously attended NEAFCS Annual Session
 - Must be in the first three years of employment with Extension Service
 - Must attend the Annual Session – if unable to attend the Annual Session, the award is forfeited.

Sponsor: NEAFCS Past Nat'l Presidents



Dean Don Felker Financial Management Award

- An outstanding educational program on family financial management. The program should provide training in budgeting, credit management, savings, selecting financial services, preparing for homeownership, investing, retirement planning or other topics.
 - Two (2) Awards of annual sessions scholarships
 - 1st - \$200, 2nd - \$100
 - Individual or Team
 - Program must be successfully used by the applicant prior to applying
 - National winners will present a Concurrent Session at Annual Session the year award is received.

Sponsor: NEAFCS



Ideas for Applications?

Dean Don Felker Financial Management

- Money Talks: materials online at NEAFCS website
- Annie's Project: Financial Management Education for Farm Women provides participants with knowledge, skills and the ability to make informed decisions relating to finances.
- Moola Venture Money Camp is a curriculum used to improve the financial skills of youth.
- Pennsylvania Saves where participants are taught how to make their earnings work hard for them.



Mary W. Wells Memorial Diversity Award

- Recognize outstanding efforts and accomplishments of individuals and/or teams in diversity and inclusion for any Extension FCS program or activity, including staff development, advisory councils, programs, etc.
 - One (1) \$500 – to further develop skills and/or programs in diversity and pluralism
 - Individual or team
 - Program or activity shall have been conducted within the past year
 - National winner will present a Concurrent session at the Annual Session the year the award is received

Sponsor: NEAFCS Affiliates



Ideas for Applications?

Mary W. Wells Memorial Diversity

- Kaysville Community Apartments – where the residents are all limited income and 50 percent Hispanic. Team helped develop community gardens and secured bicycles for 24 youth and adults. A Wonderful Outdoor World camp was held.
- Diversity of Food: Production Through Consumption conference focused on the diversity of food such as family rituals, celebrations and festivals...all important parts of family life.



Program Excellence Through Research Award

- Emphasizes the use of research results to improve existing programs or to develop new programs
 - One (1) \$200 scholarship to annual session
 - Individual or team
 - Research conducted in the past three (3) years
 - Must be willing to present the research in a concurrent session for Annual Session the year award is received (if team at least one member of team must be willing to present)

Sponsor: NEAFCS



Ideas for Applications?

Program Excellence Through Research

- The Healthy Diabetes Plate 117 participants completed the curriculum which focused on planning meals. 86-99% of the participants were able to correctly plan breakfast, lunch and dinner meals.
- Helping Children Cope with Divorce is a monthly 2 1/2 hour court mandated education course for couples going through a divorce or marriage dissolution.
- Steps to A New You is a healthy lifestyles program combining food, physical activities, body imaging and pedometer-based exercised and activities.



Environmental Education Award

- Outstanding program conducted by an individual/team who has been involved in educating families on issues concerning water quality, air quality, recycling and natural resources conservation
 - One (1) \$200 scholarship for annual session
 - Individual or team
 - Program or activity conducted in the past three (3) years
 - National winners will participate in the Showcase of Excellence at the Annual Session the year award is received

Sponsor: NEAFCS



Ideas for Applications?

Environmental Education

- Bringing the Community Out: Teaching Environmental Stewardship in an Outdoor Classroom sessions include making nature trails, butterfly houses to provide hands-on experience with nature for families.
- Bay Wise includes materials and approaches that make it easy for Master Gardeners to teach consumers through multiple mediums.
- A program to educate residents about radon exposure as a public health issue. The public was informed of the need to test homes for radon and to reduce the amount of radon in homes with elevated levels (4 pCi/L).



Early Childhood Child Care Training Award

- Recognize outstanding childcare professional training that addresses the needs of young children, birth to eight years of age
 - One (1) \$200 scholarship to attend annual session
 - Individual or Team
 - Program successfully conducted by the applicant(s) within two years prior to applying for award
 - Must contain a marketing and delivery piece
 - Winner will participate in the Showcase of Excellence at the Annual Session the year the award is received

Sponsor: Ohio Affiliate



Ideas for Applications?

Early Childhood Childcare Training

- The Reality Classroom materials available at NEAFCS website (2008)
- Creating Teachable Moments is a training for child care professionals and teachers, demonstrating the art of creating teachable moments from everyday behavior. TeRRiFiCC!
- West Virginia Apprenticeship for Child Development Specialist Team has developed a program to raise child care quality and increase support for community based academic coursework.





Food Safety Award

- Outstanding educational program conducted, which have been innovative in developing, delivering and/or determining the impact of a food safety program that makes a difference. The use of technology as a learning tool will be an important criteria in the selection of this award recipient
 - One (1) \$500 – used for professional development to further develop their skills or to develop additional education curriculum in the area of food safety
 - Individual or team
 - Program or activity should have been conducted in the past three (3) years
 - National winner will present a concurrent session at Annual Session the year the award is received

Sponsor: University of Nebraska-Lincoln Extension

Ideas for Applications?

Food Safety

- The Garden Grocery: Food Safety & Selection at the Farmers' Market material available at NEAFCS website
- Food Safety Training Designed for Food Industry developed by Extension nutrition staff for used as a pre-employment food safety course in the turkey processing industry.
- Keep It Cool! Refrigerator Thermometer Program consumers increased awareness to monitor refrigerator temperatures to insure food is out of danger zone.



Communications Awards

- Eight Communication Award Categories
- 1st, 2nd, and 3rd place national winners
- All national winners receive certificates of recognition.
- Monetary awards are presented to the first (\$200), second (\$100) third (\$50) place winners in each category.



Communication Awards

- Must be conducted within the past two (2) years
 - Newsletters
 - Written Press Releases
 - Radio/Podcast (new 2009)
 - Television/Video (new 2010)
 - Education Technology – PowerPoint
 - Educational Curriculum Package
 - Educational Publications
 - Internet Education Technology

Sponsor: American Income Life Insurance



Marketing Package Award

- Development of an outstanding marketing package promoting a class, program or pertinent FCS issues
 - One (1) \$200 scholarship for annual session
 - Individual or team
 - Marketing efforts within the past three (3) years
 - Application must contain three or more of the following marketing pieces: brochure, flyer, news release, radio spots/podcasts, exhibit or photograph
 - Winner will participate in the Showcase of Excellence at the Annual Session the year the award is received.

Sponsor: NEAFCS



Ideas for Applications?

Marketing Package

- First Coast Get Checking program was launched to help generate public and employee participation in financial institutions.
- Wellness in the City is a successful variety of marketing materials to promote participation in all components of the program.
- Plan Well, Retire Well: Your How-To Guide is a compilation of marketing materials to encourage participation at an on-line educational web site.



Community Partnership Award

- Recognizes efforts in building community partnerships to meet the educational needs and/or concerns of families
 - Two (2) scholarships for annual session
 - 1st - \$200, 2nd - \$100
 - Individual or team
 - Conducted within the last three (3) years
 - National winners will present a Concurrent session at Annual Session the year award is received

Sponsor: NEAFCS



Ideas for Applications?

Community Partnership

- Medicare Drug Card Community Partnership is a five state project partnered with more than 283 civic groups and agencies to educate and enroll Medicare beneficiaries in the first-ever Medicare Prescription Drug Cards program.
- Strides to a Healthy Community partnerships with agencies allowed team to use grant funds from *ALL Women Count!* To build healthier communities.
- Move Your Feet: Taking Steps to a Healthier Thibodaux a \$29,000 grant funded a variety of creative programs for all ages in this community.



Extension Housing Outreach Award

- Recognize outstanding housing educational programs conducted for families and/or communities
 - Three (3) awards - \$300 – each, to develop further Extension housing programs
 - Individual or team
 - Conducted within the last two (2) years
 - National winners will participate in the Showcase of Excellence at Annual Session the year the award is received

Sponsor: Montana State University



Ideas for Applications?

Extension Housing Outreach

- Georgia Radon Education Program focuses on preventing radon induced lung cancer by promoting radon awareness and testing.
- You Can Own a Home incorporates financial management workshops to help first time homebuyers achieve home ownership.
- Room To Improve Home Makeover Show is designed to educate families about home environmental issues and find remediation solutions.



SDA Clean Homes ... Safe and Healthy Families Program Award of Excellence

- Recognize programs for innovative education programs that help families and individuals understand the links between clean and safe homes and good health. Must use SDA publications/materials
 - Two (2) - \$500 each, tabletop award and recognition in the Cleanliness Facts
 - Individual or team
 - Conducted during the last two years
 - National winners will present a Concurrent session at the Annual Session the year the award is received
 - Revised for 2007 to include disaster/emergency preparedness in the home...may include child care providers, caregivers and families.

Sponsor: Soap & Detergent Association



Ideas for Applications?

Soap & Detergent Association

- Clean homes and good health play a major role in the responsibility of DFCS Family Service Workers in meeting the need of their clients. **Tips and Tricks on Teaching Home Cleaning** provided the opportunity for over 2,500 limited resource families to become aware of the importance of a clean home.
- **Preparing Your Home & Family From Natural Disasters** - workshops developed to help families, child care providers and other caregivers make necessary plans to protect themselves and their families from natural disasters such as hurricanes, floods, tornadoes and other emergencies. The more we prepare for and anticipate problems the more we'll be ready when they do occur.
- Laundry, Dishwashing, Food Safety, Home Safety, Hand Hygiene www.cleaning101.com



Healthy Lifestyle Education Grant

- To create educational programs and public awareness emphasizing current health issues, including nutrition, fitness, and healthy lifestyle education
 - One (1) \$200 grant
 - Individual or team
 - National winner will participate in the Showcase of Excellence at the annual session the year after the award is received to show evidence of the completed project

Sponsor: NEAFCS



Ideas for Applications?

Healthy Lifestyle Education Grant

- Heart Healthy Nutrition materials available at NEAFCS website
- Diabetes Education Menu Inserts funds will be used to develop a menu insert to be used with local restaurants during national Nutrition Month to educate diners on menu choices that fit diabetes guidelines for carbohydrates.
- Barren County Wellness Challenge is an effort to improve the health and wellness of citizens by focusing on healthy behaviors that lead to healthy lifestyles!





APPLY TODAY

April 1st is the postmark by deadline for ALL AWARDS to be in to the National Vice President for Awards and Recognition

VP Awards & Recognition

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