



Affiliate Annual Report Form

Submit this form to your Regional Director and the
NEAFCS National Office, 325 John Knox Rd. Suite L103 Tallahassee, FL 32303
Fax: (850) 222-3019 Email: djessup@executiveoffice.org

Please return this form by December 31st of each year to your Regional Director and a copy to the National Office. **This report should cover anything that has occurred between January 1 and December 31 of the current year.**

State/Territory: CALIFORNIA Date: 12.31.2024

Person Completing Form: Mary L Blackburn Phone: 510 529-0159

What accomplishments/progress has your Affiliate made in the past year?

Membership: The membership is seven for 2025 -- one member left the University, and two did not renew.

Academic Staffing Highlights: With new hires, compared to the population base in the state, the number of advisors focusing on community nutrition, health, youth, family, and seniors are small.

Statewide Programs: All/most of NEAFCS members are affiliated in some capacity with long standing statewide programs - The Expanded Food and Nutrition Education Program (EFNEP) for limited-resource families since 1968; SNAP-Ed/CalFresh since 1994.

National Conference: Contributed \$500 towards the planning of the 2024 National Conference. One members attended the NEAFCS 2024Conference in Arizona - Marcel Horowitz.

Regional Awards: No affiliate Awards in 2024.

Highlighting Interesting Ventures:

In northern California Janessa Hartmann from Shasta, Trinity, and Tehama Counties reported creating a Food Preserver Program; initiated a countywide Cancer Prevention Coalition, opened two schools' playground and field space to families and community members on the weekends; and offered a webinar on Policy, Systems, and Environmental Changes in Community-based Programming to the UC ANR community

In southern California, Natalie Price reported Los Angeles and Orange County EFNEP received funding to provide adult vaccination education for COVID-19, Flu, and RSV -- reaching 3,737 through classes, Information booths at community events, and flyers to partner agencies.

In the Bay Area-East Bay, **Mary Blackburn** reported publishing a family focused 6 part Disaster Readiness Series with five team members, initiated work on a disaster readiness series for the frail and elderly, and work on developing a statewide strategic health equity initiative for the elderly.

National Committee Participation:

National Endowment Committee: Mary Blackburn appointed in 2022.

Professional Development Committee – Mary Blackburn, member since 2003, reviewed applications for concurrent and poster sessions for the 2024 annual conference.

Member Resources – JNEAFCS Journal Sub-Committee: Mary Blackburn, member since 2003, reviewed manuscripts for the 2024 issue.

Other Affiliations: One member active in the American Association of Family and Consumer sciences; the International Federation of Home Economics; American Society for Nutrition, and Canadian Nutrition Society.

What are your Affiliate’s goals for the next 12 months?

Seasoned members will mentor and support the new Advisors as needed. Continue to participate in the envisioning activities for Community Nutrition and Health, expanding footprints into health equity, and establish priority for health equity programming for the elderly.

What challenges do Cooperative Extension and/or Family & Consumer Sciences face in your state?

The number of Advisors remains small compared to the population needs in Community Nutrition and Health Programs; covering several counties make it difficult to develop strong relationships and effective programming; and staff hiring and retention (low salaries) impacts extension direct education.

To assist NEAFCS in future planning and communication, please list concerns your Affiliate has for the NEAFCS Board to address:

None at this time.